

Data Sheet 2016

The world's first solution for the Post Lunch Dip

"WakeUp!®-Post Lunch Waker" is a 100ml daily-dose beverage designed to provide a comprehensive solution for the daily fatigue that occurs during noon time and is known as the "Post Lunch Dip" (P.L.D.) syndrome

What is "Post Lunch Dip" syndrome?

P.L.D Post lunch dip is caused by three main reasons: Evolution, Physiology, Nutrition and is embedded our **biological clock**, during the after lunch hours between 1pm till 4pm, a "sleep gate" is opened in our bodies, as the systems slow down and decrease their rhythms, blood pressure decreases, blood glucose fluctuations rises and we have a mild drop of temperature.







P.L.D affects the performance of 85% of the world's population

Wakeup!® has been scientifically studied since 2009 and clinically proven in 3 clinical trials by two world-renowned institutions; The Rambam Health Care Campus and the Technion Medical Facility (3 Nobel prizes).

The studies clearly demonstrate that WakeUp!®:

- Improves alertness and cognitive performance after lunch for over 120 Minutes (caffeine dropped after only 40 minutes)
- Does not increase heart rate or blood pressure at all.
- Does not create a tolerance effect over time.
- Daily consumption improves alertness test results.
- Completely safe and suitable for the entire population, even those suffering from high blood pressure and children over the age of 12

















- Natural lemon grass flavor
- 100 mill designed PET bottle with
- 34 mill screw-up
- Available in various sizes and weights subject to minimum purchase order of 10 pallets
- Clinically approved
- EU & FDA Approved
- GMP & HCAAP
- Kosher certification
- Shelf life 9 month



All Natural – No Preservatives

Supplement Facts Serving size: 1 Bottle (100 ml)

Energy	40 Calories
Total Carbohydrate	10 g
Sugars	10 grams
Sodium	10 mg

WakeUp!® formulation is patent protected and is based on 4 main functional and natural standardize extracts:

- Guarana- a mental and physical stimulator.
- Ginkgo biloba- promotes blood circulation.
- Elderberry- an anti-viral and antioxidants plant.
- Unique apple Sugar with low glycemic index that reduced sugar fluctuation.























CONTACT US FOR SAMPLES & INQUIRES



Product	Shelf Life	Package Type	Products\ pal	ltem/Crtn	Crtn/ pallet	Layer/ Pal	Kg/ Pal
WakeUp	9 Months	PET bottle	3840 products	4 cases fo 24 units- total 96 units	40 (W-0.8)	5 (H-146.5) 8 boxes per layer	586.2 Kg

Important Details:

- Total minimum order for market test: 5 full pallets
- Additional products quotes available for Private Labels

Product	Suggested Retail Price not including VAT	Suggested Distributors Price	Import Price	Customs	Estimated Shipping Cost
WakeUp!®- Post Lunch Waker	1.99\$	1.29\$	0.87.5\$	0.07\$	

Important Details:

- All pricing FOB Haifa\ Ashdod
- All pricing in U.S. dollars

Wakeup Business opportunity: New target markets- kids\ Pregnant women\ wellness Potential local Joint Venture\ Joint Production

Global Recognition



2014 Editors' Choice Award Supply Side West at Las Vegas

2014 Pre reviewed classification at IMAJ

2015 Finalist at NutraIngredients -Finished Product of the Year



















